



LACY LAFFERTY

UX/UI DESIGNER • FRONT END DEVELOPER
• MULTIDISCIPLINARY CREATOR

🌐 LacyLou.com ✉️ LacyLouLafferty@gmail.com

EDUCATION

Shepherd University

BFA: Concentration in Graphic Design
Graduated May 2013

Savannah College of Art and Design

MFA: Graphic Design Visual Experience
Expected Graduation: 2022

SKILLS

Adobe Creative Suite CC

- DreamWeaver
- InDesign
- Illustrator
- Lightroom
- Photoshop

UX/UI - Web

- HTML
- CSS
- PHP
- SketchInvision Prototyping
- Mural
- WordPress

+ Bonus Skills!

- + Illustration
- + Photography
- + Printmaking
- + Book Binding
- + Processing (working knowledge)

EXPERIENCE

Black Knight

2014 – Current

- Corporate branding/visual component standardization across all platforms and mediums: web, UX/UI, print, events
- UX/UI development/design: design sprints, iterations, prototyping, front end development and user testing
- Consult needs and initiatives with division leaders to determine problems and best solutions
- Event and Studio photography

PART TIME/FREELANCE

Hen House Marketing

2019 – Current (part time)

- Web design, development and maintenance for a wide variety of clients
- Create Branding/component standards for new sites, applications and virtual experiences

Infinitesimal Records

2014 – 2018 (freelance)

North Florida Land Trust

2015 – 2018 (part time/freelance)

Board the Earth

2013 – 2014 (part time)